

2027 MiGBC

Sponsorship Opportunities

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About MiGBC

The Michigan Green Building Collaborative (MiGBC) has proudly served communities across Michigan for more than 20 years. Our mission is simple yet powerful: green buildings for all. We support our mission by strengthening community vibrancy through cornerstone programs like the Michigan Battle of the Buildings, the Grand Rapids 2030 District, and the Lansing 2030 District.

MiGBC Staff



Cheri Holman
Executive Director



Kayla Snyder
Director of Programs



Audrey Whaling
Program Manager



Wendy Berg
Event & Membership Manager,
Elective Pay Ambassador,
LEED Green Associate



Ally Beshouri
Communications
Manager



Jessica Austin
Program Coordinator,
EAP Program Contact

Board of Directors

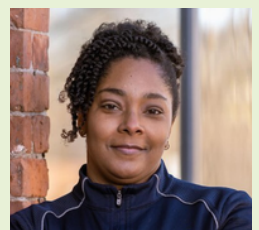
Our Board of Directors comprises a diverse group of dedicated professionals committed to guiding our organization toward its mission and vision. Their combined expertise in various fields, from finance to community development, ensures that we have the strategic oversight needed to achieve our goals.



Peter Skornia
CHAIR
Cella Building Co.



DeVon Miller
VICE CHAIR
Western Michigan
University



**Tamika Young
Banks**
SECRETARY
DTE



Lisa Biering
TREASURER
Consumers Energy



Jon Rumohr
IGNYTE Design



Mark Miersen
Hedrick Associates



Dr. Kristen Cetin
Michigan State
University

What We Do

MiGBC programs and initiatives range from reducing carbon emissions to fostering energy-efficient practices. We drive sustainable change through innovation, collaboration, and community engagement.

Programs

Through our programs, MiGBC engages over 300 million square feet of real estate, 500 different organizations, and a variety of energy service professionals. The Grand Rapids and Lansing 2030 districts focus on building energy efficiency and emissions reductions. The Michigan Battle of the Buildings celebrates year over year energy reduction in buildings across the state of Michigan. These buildings are awarded annually at Michigan's premier energy conference, the Michigan Energy Summit.

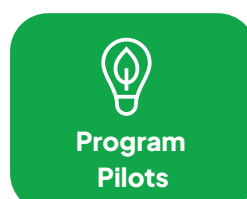


Initiatives

MiGBC is continually evolving with the market alongside our sponsors and partners. Through focused initiatives, we advance critical green building priorities—from energy management, tax incentive access, and industrial decarbonization to mass timber technologies, green schools, and healthy buildings. While these achievements are made possible by our statewide network of partners, we remain focused on what lies ahead. As new industry standards and technologies emerge, MiGBC identifies fresh opportunities to expand our reach, innovate our offerings, and drive sustainable growth across Michigan.



Go Big
Go Clean
Michigan Industrial
Transition Team



AUDIENCE REACH & STATS

More About the Benefits



State-Wide Exposure

As a sponsor, your organization will be showcased across our statewide network of community partners and industry leaders. Sponsorship provides meaningful visibility to a broad Michigan audience through multiple platforms. Below are the reach and engagement statistics for 2026.



5,827 weekly newsletter subscribers



2,675 social media followers



37% newsletter open rate



1,559 views on YouTube in 2026



35,000 website views annually

Annual Events

Through sponsorship you will gain access to two annual legacy events. These events provide valuable networking and educational opportunities for building owners, managers, engineers, energy/carbon consultants, and more.

MiGBC Leadership Awards Gala December 10, 2026

5:30 PM – 8:30 PM

McKay Tower Ballroom | Grand Rapids, MI



2027 michigan
energy summit
May 19, 2027

Kellogg Center | Lansing, MI

**#Good
Energy!**



MiGBC 2027

Sponsorship Opportunities

With your support, we empower building owners and stakeholders with the knowledge and tools to advance green design, equitable development, and energy conservation—leaving a lasting impact across the state. Sponsorship not only fuels these efforts but also creates meaningful opportunities for engagement, showcasing your company's commitment to making a difference where it matters most.



Supporter Sponsor \$1,000

- Company logo on website all year
- Company logo on Annual Event marketing
- Annual Event Exposure
- Supporter Recognition in Annual Report

Gold Sponsor \$3,000

- All benefits of Silver supporter, plus:
- Logo featured in newsletter quarterly
- 4 tickets to Leadership Awards Gala on 12/10/26
- Gold Recognition in Annual Report
- 2 tickets to Michigan Energy Summit on 5/19/27



[Become A Sponsor](#)

Silver Sponsor \$2,000

- All benefits of Supporter, plus:
- Logo featured in newsletter twice
- 2 tickets to Leadership Awards Gala on 12/10/26
- Silver Recognition in Annual Report
- 1 ticket to Michigan Energy Summit on 5/19/27

Platinum Sponsor \$5,000

- All benefits of Gold supporter, plus:
- Logo included for full year in weekly newsletter
- 8 tickets (table) to Leadership Awards Gala on 12/10/26
- Platinum Recognition in Annual Report
- 4 tickets to Michigan Energy Summit on 5/19/27
- MES Exposure in marketing
- Logo displayed on all webinars
- Logo across all program websites (MiGBC, Battle, & 2030 Districts)
- Logo featured on ALL pages MiGBC Website
- Opportunity to submit one article highlighting your organization to the MiGBC blog

Learn more about our state-wide organization and sponsorship opportunities by visiting our website at the link below.

MiGBC.org/sponsorship-opportunities