



# MiGBC Case Study Template

## Key Project Details

- **Project Name:**
- **Project Owner/Manager:**
- **Location:**
- **Dates of project:**
- **Building Size:**
- **Awards:**
- **Certifications:**
- **Project Partners:**
  - Please list the company name, role, and a website link

**Objective:** What issue or problem were you addressing with this project (*i.e., replacing failed equipment, upgrading due to efficiency, etc*)? Provide any important background or context here.

**Solutions:** What were the steps taken or implemented?  
(Upgrades, behavior change, new systems, etc.)

**Results:**

- What was the overall outcome of the project/what was achieved?
  - *This could be energy efficiency, health benefits, indoor air quality benefits, education of staff, improved temps in the building, better airflow, better controls, etc.*
- If known, list the impact on energy use or GHG metrics.
- Did the project receive financial assistance through incentives, rebates, grants, green financing, etc.? Please list the type of financial assistance, provider, amount, any other information. (Format example: Rebate, DTE, \$2,000)
- What are the projected annual savings of the project? Is there an estimated return on investment?
- Any non-energy benefits that you would like to share? (Water reduction, diversion of waste, impacts on indoor air quality, etc.)

**Quote: Pick a prompt or two to answer**

- What did this project mean to you and your team?
- How does your company's mission relate to your energy reduction projects?
- What was your favorite part of the entire project, or most notable?
- What are your organization's plans for the future as related to sustainability? Any similar energy reduction projects?

**Any additional information about this project that we have not asked about?**

**Please provide 4 to 10 high-resolution photos of the project. If you have any links to videos talking about or highlighting the project please include those too. You can submit this form and additional materials by emailing them to [ally@migbc.org](mailto:ally@migbc.org)**