

Sponsorship Opportunities

The Michigan Green Building Collaborative (MiGBC) has proudly served communities across Michigan for more than 20 years. Our mission is simple yet powerful: green buildings for all. We support our mission by strengthening community vibrancy through cornerstone programs like the Michigan Battle of the Buildings, the Grand Rapids 2030 District, and the Lansing 2030 District. With your support, we empower building owners and stakeholders with the knowledge and tools to advance green design, equitable development, and energy conservation—leaving a lasting impact across the state. Sponsorship not only fuels these efforts but also creates meaningful opportunities for engagement, showcasing your company's commitment to making a difference where it matters most. Sponsorship benefits are outlined below:

Supporter Sponsor \$1,000

- Company logo on website all year
- Company logo on Annual Event marketing
- Annual Event Exposure
- Supporter Recognition in Annual Report

Gold Sponsor \$3,000

- All benefits of Silver supporter, plus:
- Logo featured in newsletter quarterly
- 4 tickets to Annual Party on 12/11/25
- Gold Recognition in Annual Report
- 2 tickets to Michigan Energy Summit



Silver Sponsor \$2,000

- All benefits of Supporter, plus:
- Logo featured in newsletter twice
- 2 tickets to Annual Party on 12/11/25
- Silver Recognition in Annual Report
- 1 ticket to Michigan Energy Summit

Platinum Sponsor \$5,000

- All benefits of Gold supporter, plus:
- Logo included for full year in weekly newsletter
- 8 tickets to Annual Party on 12/11/25
- Platinum Recognition in Annual Report
- 4 tickets to Michigan Energy Summit
- MES Exposure in marketing
- Logo displayed on all webinars
- Logo across all program websites (MiGBC, Battle, & 2030 Districts)
- Logo featured on ALL pages MiGBC Website
- Opportunity to submit one article highlighting your organization to the MiGBC blog

[Become A Sponsor](#)

More about the benefits

Michigan Green Building Collaborative



Looking Ahead: 2026

In 2025, we embraced our new name (formerly U.S. Green Building Council of West Michigan) to reflect our growth and evolution as a statewide resource. Looking ahead to 2026, we are excited to expand our cornerstone programs through new initiatives, from Mass Timber Grants to the Grand Rapids Energy Assistance Program. We remain dedicated to serving as a trusted partner to communities across Michigan.

Annual Events

Through sponsorship you will gain access to two annual legacy events - The Annual Party & Leadership Awards Ceremony and the Michigan Energy Summit where we celebrate the Michigan Battle of the Buildings Biggest Losers. These events provide valuable networking and educational opportunities for building owners, managers, engineers, energy/carbon consultants, and more.



State-Wide Exposure

As a sponsor, your organization will be showcased across our statewide network of community partners and industry leaders. Sponsorship provides meaningful visibility to a broad Michigan audience through multiple platforms. Below are the reach and engagement statistics for 2025.

 **5,670** weekly newsletter subscribers

 **40%** newsletter open rate

 **33,000** website views annually

 **2,385** social media followers

 **2,200** views on YouTube webinars

Learn more about our state-wide organization and sponsorship opportunities by visiting our website at the link below.

MiGBC.org/sponsorship-opportunities