



MiGBC Case Study Template

Background and context

Provide a clear and concise overview of the project, including the problem, opportunity, and key stakeholders. Explain how the project aligns with the company's overall goals and objectives, emphasizing its importance within the broader strategy.

Project Details:

Project Name:

Project Owner/Manager:

Project Location:

Project Date/s:

Please specify start and end dates if applicable, as well as any other notable dates.

Building Size:

Description of Project:

Project Certifications and Awards:

Project Partners:

Company Name(s):

Role(s):

Website Link(s):

Logos – to be sent in the submission email

Project Description:

- **Pre-written description can go here:**
- **What issue or problem were you addressing with this project (ie: replacing failed equipment, upgrading due to efficiency, etc)?**
- **What was the overall outcome of the project/what was achieved? This could be energy efficiency, upgrades, indoor air quality benefits, education of staff, improved temps in the building, better airflow, better controls, etc.**
- **A description of the company's values as they relate to the project – How does your company's mission relate to your energy reduction projects?**
- **What was your favorite part of the entire project, or most notable?**
- **What are your organization's plans for the future as related to sustainability? Any similar energy reduction projects?**

Project Cost:

Did the project receive financial assistance through incentives, rebates, grants, green financing, etc.? Please list the type of financial assistance, provider, amount, any any other information. (Format example: Rebate, DTE, \$2,000)

What are the projected annual savings of the project? Is there an estimated return on investment?

Metrics:

If known, describe the impact to energy use (i.e. EnergyStar score before and after, EUI)

If known, describe the impact to greenhouse gas emissions.

Was there a health and resiliency component to this project?

Any non-energy benefits that you would like to share? (Water reduction, diversion of waste, impacts on indoor air quality, etc.)

Any additional information about this project that we have not asked about?

Please provide 4 to 10 high-resolution photos of the project. If you have any links to videos talking about or highlighting the project please include those too. *You can submit this form and additional materials by emailing them to ally@migbc.org*