

Sponsorship Opportunities



At USGBC West Michigan, we have served the beautiful state of Michigan for over 20 years. We believe in green buildings for all, and we accomplish this by nourishing community vibrancy via our cornerstone programs such as Michigan Battle of the Buildings and the Grand Rapids 2030 District. With your sponsorship, our organization can continue to provide education and connections to equitable carbon & energy solutions, smart transportation initiatives, and healthy building incentives. Sponsorship benefits are listed below:

Supporter Sponsor

\$1,000

- Company logo on website all year
- Company logo on Annual Event marketing
- Annual Event Exposure
- Supporter Recognition in Annual Report

Gold Sponsor

\$3,000

- All benefits of Silver supporter, plus:
- Logo featured in newsletter quarterly
- 4 tickets to Annual Party on 12/5/24
- Gold Recognition in Annual Report
- NEW 2 tickets to Michigan Energy Summit***

Silver Sponsor

\$2,000

- All benefits of Supporter, plus:
- Logo featured in newsletter twice
- 2 tickets to Annual Party on 12/5/24
- Silver Recognition in Annual Report
- NEW 1 ticket to Michigan Energy Summit***

Platinum Sponsor

\$5,000

- All benefits of Gold supporter, plus:
- Logo included for full year in weekly newsletter
- 8 tickets to Annual Party on 12/5/24
- Platinum Recognition in Annual Report
- NEW 4 tickets to Michigan Energy Summit***
- NEW MES Exposure in marketing***
- NEW Logo displayed on all webinars***
- NEW Logo across all program websites (USGBC-WM, Battle, & 2030 Districts)***
- NEW logo featured on ALL pages USGBC-WM Website***
- NEW Opportunity to submit one article highlighting your organization to the USGBC-WM blog***



**WEST
MICHIGAN**

[Become A Sponsor](#)

More about the benefits

U.S. Green Building Council of West MI



Charting Our Future

In 2025 we'll assume a new name and enact our strategic plan for 2025-2030. The organization will transition to the Michigan Green Building Collaborative (MiGBC) to better reflect our growth and expansion as a state-wide resource. Alongside our existing programs, we are excited to announce the new Lansing 2030 District and a new Automated Energy Benchmarking Service. We have served as thought partners to many Michigan communities - a role we are committed to expanding.

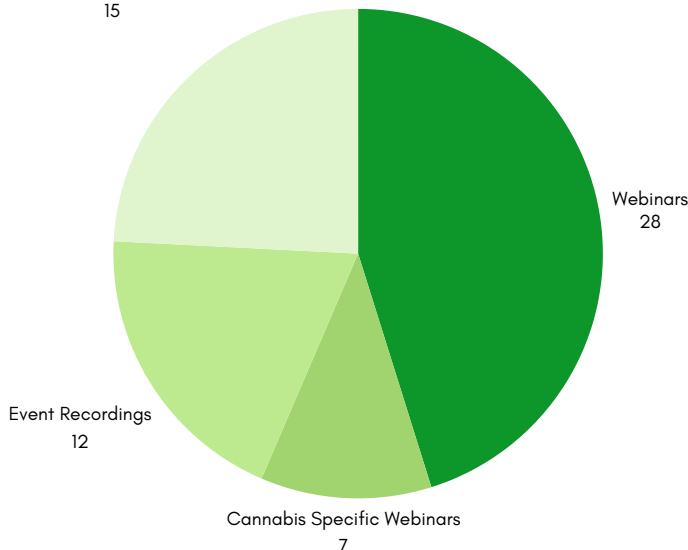
Annual Events

Through sponsorship you can gain access to two annual legacy events - The Annual Party & Leadership Awards Ceremony and the Michigan Energy Summit celebrating the Battle of the Buildings Biggest Losers.. These events provide valuable networking and educational opportunities for building owners, managers, engineers, energy/carbon consultants and more.



Find Tools & Resources USGBC-WM YouTube

Building Owner/Manager Interviews
15



State-Wide Exposure

As a sponsor your organization will be highlighted to over 5,300 recipients of our weekly newsletter. We are proud of our engagement with a 42% newsletter open rate and over 2,365 combined social media followers. Additionally the individuals and content on our website receive exposure to over 35,000 views annually.

Learn more about our state-wide organization and exciting information about our name change at the 2024 Annual Party and Leadership Awards Ceremony.

USGBCWM.ORG/EVENTS