

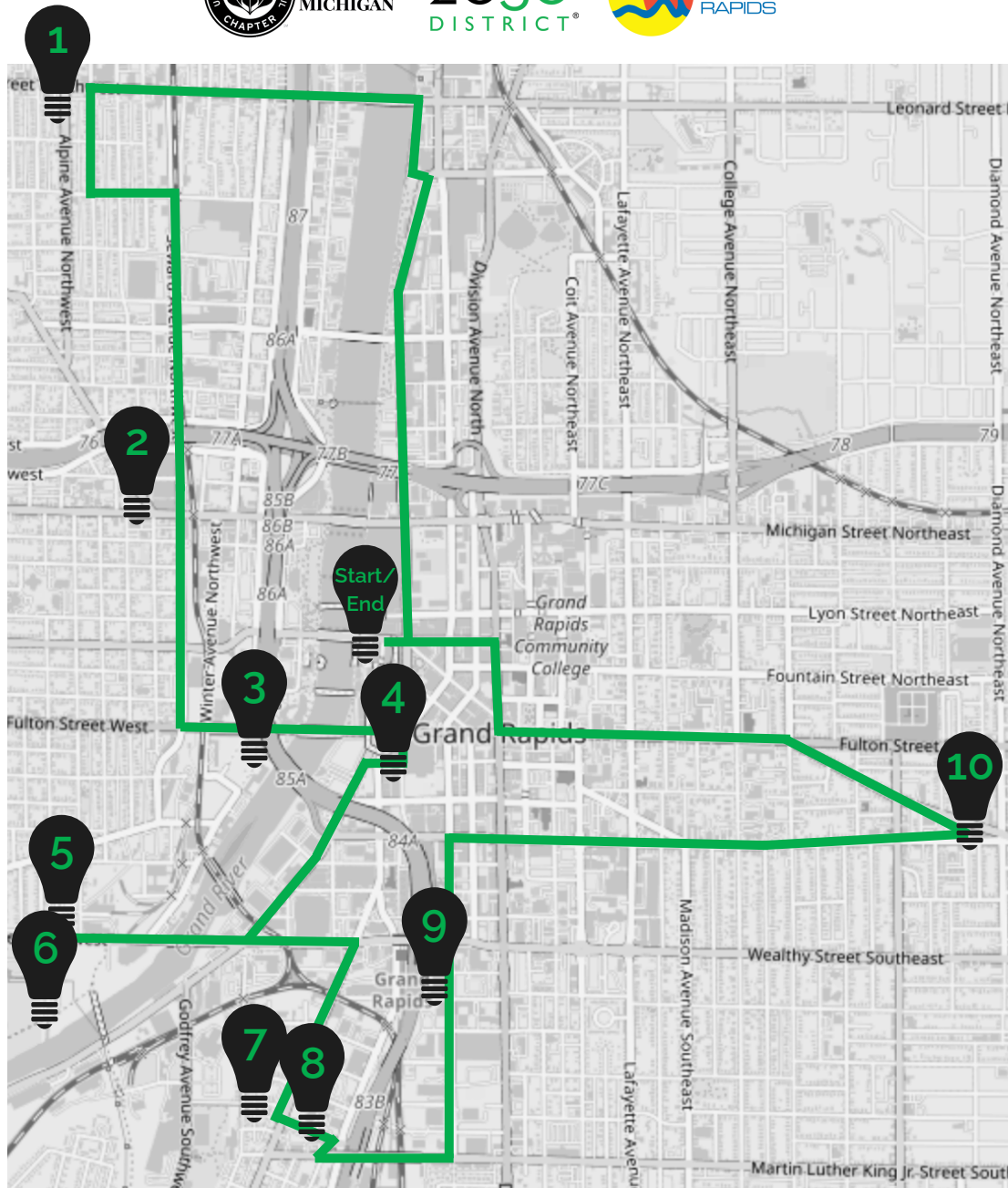
MARC Bus Tour

8.8.2023



WEST
MICHIGAN

GRAND RAPIDS
2030
DISTRICT®



Start/End JW Marriott Grand Rapids

1. Cella Building Company

2. Bridge Street Market

3. GVSU

4. Vicinity Energy

5. Pharmhouse Wellness

6. Butterworth Landfill

7. Samaria J's Salon Suite

8. Plaza Roosevelt

9. Downtown Market

10. Brewery Vivant

We would like to acknowledge that Grand Rapids is located on the beautiful ancestral lands of the Anishinaabe people, the People of the Three Fires: the Ojibwe, Odawa, and Potawatomi.

1. Cella Building Company

Cella is leading the way in innovative and sustainable construction. Cella has many proud firsts, including the first Carbon Neutral apartment building in Grand Rapids. Their projects are continually recognized for low energy use, reduced operation costs and better indoor air quality. Cella is a proud Grand Rapids 2030 District member and winner of the 2030 Leadership Award in 2022.



2. Bridge Street Market & Circuit West

Circuit West is a 13-block district of innovative electricity generation, distribution and storage and energy efficient building construction. The development also features a 500-kilowatt battery storage system that works in concert with 1,795 solar panels that produce 528 kW of reliable renewable energy to customers spanning 13 blocks.



3. Grand Valley State University

Sustainability is a core value at GVSU. The university has 26 LEED certified buildings representing 2.1M ft2 including 1 platinum and 12 gold level. Over the last 15 years, GVSU has expanded their footprint by 64% while reducing electricity consumption by 28%, natural gas consumption by 34%, water consumption by 44% and steam use by 35%.



4. Vicinity Energy

The steam was first turned on in 1897. In 2008, Vicinity Energy acquired the Grand Rapids district energy facility and steam system from Kent County. The system is now primarily fed by natural gas, with a view toward the integration of higher environmentally sustainable fuel sources. Through investments in high-efficiency technology and green energy sourcing, Vicinity delivers steam with a 38% lower carbon footprint vs. traditional boiler plants.



5. Pharmhouse Wellness

Pharmhouse Wellness is Grand Rapids only 100% owned & operated cannabis dispensary. Pharmhouse opened in their retail store in 2020 and phase II, the grow & cultivation operation - began in May 2022. The City of Grand Rapids incorporated sustainability requirements into the licensing ordinance in 2019. Joining the Grand Rapids 2030 District is one of those requirements.



6. Butterworth Landfill

Note, we will also we talking about Butterworth Landfill and solar possibilities at this location.

7. Samaria J's Salon Suite

Synia Gant-Jordan is the proud African-American woman owner of Samaria J's Salon on Cesar Chavez Avenue in Grand Rapids, a Real Estate Agent at Legacy Homes GR, Co-Founder of Legacy & Love, LLC, and a Collaborator on the Grand Rapids African-American Community Task Force. As a third-generation member of the Grand Rapids community, Synia is persistent in the pursuit of a more equitable future.

Samaria J's Salon boasts a mural by the Diatribe's 49507 projects. The "Pursuit of Equality, Diversity, and Dignity" by artists Arturo Morales Romero and Rryuhn Dotson depicts scenes of Black life and history.



8. Plaza Roosevelt

Plaza Roosevelt is a neighborhood-focused plan to expand affordable housing, health, education, and economic opportunities for the Roosevelt Park Neighborhood. Plaza Roosevelt is a LEED Silver Certified Affordable Housing development and was awarded the 2030 Green Community Award in 2022 by the Grand Rapids 2030 District.



9. Downtown Market

The Grand Rapids Downtown Market the first LEED-certified market in the U.S.A. The Downtown Market was also the first project in the country to receive the LEED Urban Agriculture credit which is awarded to projects that improve human health and well-being, community involvement, and education on food production.



10. Brewery Vivant

The pub is housed in a funeral home chapel built in 1947 and the production facility was built in 1924 as a Chrysler/Plymouth dealership. The property was originally a lumberyard in the early 1900's.

Brewery Vivant was awarded the first-ever LEED certification for a production brewery in the United States in 2012. Brewery Vivant's LEED Silver certified brewery is resource efficient, using less water and energy and reducing greenhouse gas emissions. Brewery Vivant is a proud member of the Grand Rapids 2030 District and a certified B Corp.

